



Personalized Postcards

Provided **FREE** for Your Distribution

Actual Intelligence 1

Real tractors, real equipment, real conversations, and real answers from real experts. The largest agricultural exposition for the Carolinas and Virginia is your once-a-year opportunity to make a real difference to your ag operation.



February 3-5

NC State Fairgrounds | Raleigh

The 2027 Southern Farm Show is offering three (3) Exhibitor Postcard Options:

Option 1: Farmer Postcard

Option 2: Landscaper Postcard

Option 3: Construction Professional Postcard

Examples of the postcards are shown. Actual Size: 4.25" x 6"

Postcards are offered at no cost as a way to increase traffic to your exhibit, and to let your customers and prospects know about any show specials you're offering.

Actual Intelligence 2



Real equipment, real conversations, and real answers from real experts. The Carolinas and Virginia's largest display of professional landscape equipment is your once-a-year opportunity to make real decisions for your landscape operation.

Free NCDA Pesticide Continuing Education
See website for details

February 3-5

NC State Fairgrounds | Raleigh

HERE'S HOW THE PROMOTION WORKS.

- Write your message to be placed in the 1.75" wide x 1.2" high area provided. Maximum words should be 30 to 40 (20 if you are including your logo)
- Email that message along with your black and white company logo (optional) to David Zimmerman at dzimmerman@southernshows.com by **November 15, 2026.**
- Let him know which option(s) and how many of each you would like to receive (minimum of 500 each). You can choose any or all three options.
- We print the postcards at our cost and get them to you the week of December 16, 2026.
- You mail the postcards, using your postage, to your customers and clients.

It's that easy.

Please give me a call with any questions.

David Zimmerman

Southern Farm Show

dzimmerman@southernshows.com

704-494-7544

Actual Intelligence 3



Real equipment, real conversations, and real answers from real experts. The Carolinas and Virginia's largest annual display of construction and land clearing equipment is your once-a-year opportunity to make real decisions for your operation.

February 3-5

NC State Fairgrounds | Raleigh

COASTAL
AgroBusiness
Solutions for a productive future

Come see us in the Scott Tent and beyond to see how Coastal AgroBusiness can help you maximize ROI in your operation

Stamp Goes Here

February 3-5

scan for show website
Free Admission
Free Parking

Address Goes Here

BACK